

**REMARKS**

Claims 1-15 remain in the application for consideration of the Examiner.

Reconsideration and withdrawal of the outstanding objections and rejections are respectfully requested in light of the following remarks.

Claims 1-15 were rejected under 35 U.S.C. § 103 as being unpatentable over Yablon in view of Ishida.

These rejections are respectfully traversed.

Yablon does not disclose or suggest the presently claimed invention including the voice activated dialing circuitry for playing the associated audio file in response to the match and the caller identification circuitry for playing the associated audio file in independent Claim 1, defined as the steps of identifying a match between the audio input and playing the associated audio file in response to the match and detecting an originating telephone number and playing the associated audio file in independent Claim 10, albeit defined as processing circuitry for executing a first task for performing voice activated dialing using audio files and a second task for performing caller identification playing one of the audio files in response to receiving a call in independent Claim 15.

Applicants agree with the Examiner that Yablon fails to disclose the caller identification circuitry.

It is respectfully submitted that Ishida does not disclose or suggest the presently claimed invention including a voice activated dialing circuitry for playing the associated audio file in response to the match and caller identification circuitry for playing the associated audio file in independent Claims 1, 10, and 15.

The Examiner alleges that the Ishida discloses caller identification circuitry for detecting an originating telephone number associated with an incoming telephone call and playing an associated audio file.


However, Ishida does not disclose the playing of the associated audio file in response to the voice activated dialing circuitry and the caller identification circuitry as set forth in the claims.

In light of the above, it is respectfully submitted that the present application is in condition for allowance, and notice to that effect is respectfully requested.

While it is believed that the instant response places the application in condition for allowance, should the Examiner have any further comments or suggestions, it is respectfully requested that the Examiner contact the undersigned in order to expeditiously resolve any outstanding issues.

To the extent necessary, Applicant petitions for an Extension of Time under 37 CFR 1.136. Please charge any fees in connection with the filing of this paper, including extension of time fees, to the deposit account of Texas Instruments Incorporated, Account No. 20-0668.

Respectfully submitted,



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